

June 1, 2011

Dear Potential Exhibitor:

The Florida Physical Therapy Association is hosting its 2011 Annual Conference, September 22-25, 2011, at the Renaissance Orlando at SeaWorld in Orlando, Florida. This conference is offered to all members of the Florida Physical Therapy Association. The FPTA anticipates approximately 200 attendees at this conference.

The FPTA invites you and your company to participate in this conference by displaying your products and services to conference attendees. Companies may purchase a display 8' x 10' exhibit booth for a two day show on Friday, September 23 and Saturday, September 24, 2011.

The fee for an 8 x 10 booth is \$650 and includes:

- A draped, carpeted 8 x 10 booth with six foot draped table, wastebasket and two chairs
- A 25 word company description in the Annual Conference Program
- One line identification sign
- Exhibitor links from the FPTA web page

For your registration convenience, a contract is enclosed. Please complete the contract and return to the Florida Physical Therapy Association, 2104 Delta Way, Suite 7, Tallahassee, Florida, 32303. Payment by Visa, MasterCard, American Express, or check is acceptable. **Contract deadline is September 6, 2011. After that date, exhibit space will increase to \$750 per booth based upon availability.** Additionally, I am enclosing information regarding our program advertising. If you are interested in this, please complete the form and return to me at the above noted address. Don't miss out on this excellent opportunity to come to the largest gathering of physical therapy professionals and students; register today!

The FPTA looks forward to the Annual Conference and to working with you to provide current products, service information and employment opportunities to our members. Please contact me if I can provide you with further information.

Sincerely,

Michelle M. Higdon
Interim Executive Director

Enclosures

EXHIBITOR INFORMATION OVERVIEW

REGISTRATION

Exhibits will take place on Friday, September 23 and Saturday, September 24 in conjunction with FPTA's Annual Conference. Cost for 8' x10' booth space is \$650. Mail or fax the contract with payment to: FPTA, 2104 Delta Way, Suite 7, Tallahassee, FL 32303, facsimile number (850) 224-5281. Payment may be made in the form of VISA, MasterCard, American Express, or check.

HOURS AND LOCATION

The exhibit hall will be open on Friday, September 23, 2011 from 12:30 pm to 2:00 pm and 5:00 – 6:00 pm and on Saturday, September 24 from 7:30 am – 2:00 pm. The conference will be held at the Renaissance Orlando at SeaWorld, Orlando, Florida.

HOTEL ACCOMMODATIONS

The annual conference is being held at the Renaissance Orlando at SeaWorld in Orlando, Florida. Participants may make hotel reservations by contacting the hotel at **(800) 836-7610**. A special room rate of \$119 for single and/or double rooms is being offered to conference attendees. Please make your reservations by **Monday, August 29, 2011** in order to take advantage of this rate and ensure availability of rooms.

ADVERTISING

Don't miss an opportunity for additional exposure to conference attendees. Plan to advertise in the Annual Conference program. Rates and restrictions are attached.

QUESTIONS?

Questions regarding exhibits and the Annual Conference should be directed to Michelle Higdon at (850) 222-1243, ext. 105 or by email at mhigdon@fpta.org. Please let us know if we can assist you in any way.