

**2011 FPTA ANNUAL CONFERENCE
 SEPTEMBER 22-25, 2011
 RENAISSANCE ORLANDO AT SEAWORLD
 ORLANDO, FLORIDA**

ADVERTISING INFORMATION

With an anticipated attendance of over 200 physical therapy professionals and students, the FPTA's Annual Conference Program is an outstanding opportunity to market your company. In addition to providing vital information about the conference courses, speakers and programs, the program is a great way to add power to your promotional efforts. To ensure maximum exposure for your company, plan to advertise in the Annual Conference Program today. Space will be awarded on a first come, first served basis.

CIRCULATION: Approximately 200 physical therapists, physical therapist assistants, physical therapy students will receive the Annual Conference Program at the FPTA's Annual Conference to be held September 22-25, 2011 in Orlando, Florida.

AGENCY COMMISSIONS: All advertising rates are net.

DEADLINE: All copy and payment must be in the FPTA office by **August 10, 2011.**

| AD SPACE | SIZE | COST |
|---------------------------------------------|-----------------|-------------|
| <input type="checkbox"/> Outside Back Cover | 7 1/2" x 9" | \$350 |
| <input type="checkbox"/> Inside Back Cover | 7 1/2" x 9" | \$250 |
| <input type="checkbox"/> Inside Front Cover | 7 1/2" x 9" | \$250 |
| <input type="checkbox"/> Full Page | 7 1/2" x 9" | \$200 |
| <input type="checkbox"/> Half Page | 7 1/2" x 4 1/2" | \$150 |
| <input type="checkbox"/> Quarter Page | 3 5/8" x 4 1/2" | \$100 |

Return this form with copy and payment to: **Florida Physical Therapy Association, 2104 Delta Way, Suite 7, Tallahassee, Florida 32303.** Make checks payable to the Florida Physical Therapy Association. If paying by credit card, please complete information below. No advertising copy will be accepted via facsimile.

Mechanical Requirements

Advertisers are responsible for supplying electronic artwork. **Artwork must be received in PDF format. Send ad to mhigdon@fpta.org.** No facsimile copy will be accepted. Additional charges may apply if the FPTA must alter an ad to meet published mechanical requirements. Such charges include the cost of artwork, typesetting, layout, reversing, separations, and photography. Questions?? Contact Michelle Higdon at 850-222-1243 or via email at mhigdon@fpta.org

PRINT OR TYPE

Contact Name _____
 Company Name _____
 Advertising Firm Name (if applicable) _____
 Address _____
 City, State, Zip _____
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 Email Address: _____

CREDIT CARD Information: (MasterCard, VISA, or American Express)

Card Number: _____ Exp. Date _____
 Amount: _____ Security Code _____
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