

**FLORIDA PHYSICAL THERAPY ASSOCIATION
2011 ANNUAL CONFERENCE
SPONSORSHIP INFORMATION**

Be a part of the most comprehensive educational meeting for physical therapy professionals that will take place this summer. This conference is an excellent opportunity to promote your company and its services. Sponsorship of conference events provides an occasion to meet over 250 physical therapy professionals. Please contact Michelle Higdon at the FPTA office, 850-222-1243, ext. 105, for further information regarding these opportunities.

**REFRESHMENT BREAKS
(2 @ \$800 each)**

\$1600

Refreshments are offered during continuing education courses and consist of an assortment of beverages. There are two opportunities to sponsor breaks during the conference. Sponsors of these events receive signage at the refreshment table, sponsor ribbons for name badges and program recognition.

SAMPLES/PRODUCT LITERATURE IN ATTENDEE PACKETS \$250

Samples and product literature will be placed in every attendees packet by the FPTA staff. Samples must weigh no more than eight (8) ounces and are preferred in flat form. (Exhibitors who have purchased an 8x10 booth may take advantage of this opportunity for \$100).

**RECEPTION
(2 @ \$1200 each)**

\$2400

The reception will be held on Friday, September 23. This is a great opportunity to meet attendees in a casual setting. There are two \$1200 sponsorships available for the reception. A sponsor receives sponsor ribbons for name badges, program recognition, signage, and the opportunity to pass out company information.

AWARDS DINNER/DANCE

\$5000

The awards dinner/dance will be held Saturday evening, September 24. This is an opportunity to meet physical therapist, physical therapist assistants and students. Seating will be arranged so the sponsor can receive a maximum amount of exposure. A sponsor will receive sponsor ribbons for name badges, program recognition, signage, ½ page ad in monthly newsletter, a set of FPTA member mailing labels and the opportunity to give a 5 minute presentation on their company.

